

SPRING IS COMING!

The winter of our discontent is passing. The weather man has smiled, and the earth's white mantle has been discarded. This is why we introduce Miss Springtime. She wig-wags you that Berberich's is the home of Springtime (La France) Shoes--the kind she likes and the kind you like to see her wear.

Every La France creation is a style leader, the design and material of which the fashion experts of America have accepted as authentic.

Do not fail to visit the House of Berberich and see

La France
Shoes for Women



The soldiers of the United States Army--our Boys--are daily risking their lives on the battlefronts in France while we stay at home. What are we doing? Are we buying War Savings Stamps to help them out or are we "the slackers"? ASK YOURSELF.

REMEMBER, THIS IS THRIFT WEEK.

MAYER
Gordon Perry

813 Penna. Ave. N.W.

Berberich's

Washington's Largest and Most Progressive Shoe House
Established 1868

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\$5 to \$10